



# Premier EducationLine

Part of the Premier Choice Group



## PURE HOSTED SERVICES: VERTICAL USE CASE

### CHALLENGES

- High costs due to the changing business landscape as clients and customers look to reduce bills, forcing organisations to focus on cost efficiencies.
- Connecting parents to teachers - many schools use old answering machines and notify teachers to call a parent back via post-it notes.
- No method to contact teachers in case of emergency.
- With increased use of internet in teaching, it makes sense to use the same broadband for the school's communications service.

### SOLUTION

- Premier Pure Hosted Services (PHS) provides the very latest in flexible and cost-effective communications solution.
- The school can save money by installing low-cost telephones in each classroom and by removing legacy lines.
- The Unified Communications (UC) Office App on a teacher's tablet or mobile device means they can be contacted at any time. By using Call Director, teachers can call parents back with the school's number presented, not their own - important for teacher confidentiality.
- UC Office desktop sharing enables teachers to experiment with remote online learning techniques before implementing a formal remote learning solution.
- Auto-attendant keeps parents updated on latest news and is easy for staff to record announcements, e.g. cancellations.

### BENEFITS

#### PARENT-SCHOOL INTERACTION

- Parents can get the latest news from the auto-attendant and never hear the busy tone so they always get through to someone.
- Parents can contact the appropriate department or teacher more easily.
- Parents receive notifications of events, e.g. school closed due to bad weather.

#### COST SAVINGS

- With minimal upfront capital expenditure for the school they can meet stricter government budget targets and free up capital for spending on learning resources.
- Removal of ISDN, maintenance and PBX depreciation costs.
- Easy to scale up or down to support temporary staffing needs.

#### ENHANCE STUDENT EXPERIENCE

- More diverse learning experiences, e.g. online, video.
- Student-teacher interactions are more interactive with 1-to-1 and 1-to-many learning options.

#### BUSINESS CONTINUITY AND DISASTER RECOVERY

- Premier PHS is immune to fire, flood, electrical or network outage at office locations.
- Features such as Call Forward Not Reachable allows each user to have a back-up phone number to be automatically used when their desk phone cannot be reached.

For more information call **020 8300 9495** or go to **[www.premierchoicegroup.com](http://www.premierchoicegroup.com)**