PART 1 - CODE OF PRACTICE FOR SMALL BUSINESS CUSTOMERS

Introduction to our Company and Services
Premier Choice Group (PCG) is an independent company that delivers communications services to both small and large business customers. While we may not provide all the component parts of our services ourselves, we do take responsibility for the services delivered to you. We will liaise with our suppliers to ensure that any problems with their services are resolved promptly.

Purpose of this Code of Practice
This code informs you, our small business customers, about our products, services, customer-care policies and where to find information about our charges and terms and conditions. For large business customers, please refer directly to our terms and conditions www.premierchoicegroup.com/terms or contact us as directed below. This Code of Practice is published on our website at www.premierchoicegroup.com/code-of-practice. Additional copies are available on request and free of charge to small business customer. It is also available in alternative formats upon request.

How to Contact Us
Please contact our Service Desk Team using one of the following:
Phone: 020 8300 9495 (opening hours: 8.30am to 5.30pm Monday to Friday excluding bank holidays)
Email: admin@premierchoicegroup.com
Letter: Premier Choice Group, Premier House, 102a Station Road, Sidcup, Kent DA15 7DE
Website: www.premierchoicegroup.com

Our registered office address is: Premier House, 102a Station Road, Sidcup, Kent DA15 7DE

Our Commitment to You
We are committed to giving you the highest quality of customer service. When we purchase our services from wholesale providers, we choose those providers carefully to ensure that you get a high-quality service. We make every reasonable effort to supply services that satisfy your requirements. We work to all relevant laws and regulations.

Our Products and Services
- Phone systems and maintenance services
- Call logging and recording
- Private Wide Area Networking (PWAN)
- Wi-Fi
- Unified Communications (UC)
- Hosted solutions
- Network connectivity
- Business mobiles
- Consultancy and support

For more details on any of our products and services, or to place an order immediately, please contact our Sales Team on 020 8300 9495 or visit our website www.premierchoicegroup.com.

Marketing
We work to the principles in the British Code of Advertising, Sales Promotion and Direct Marketing, which are set out on the website www.cap.org.uk.

Terms and Conditions (T&Cs)
When you subscribe to a service from Premier Choice Group, we will provide you with a link to our standard Terms and Conditions (www.premierchoicegroup.com/terms) and ask you to sign a contract.
Alternatively we can send you a copy of our T&Cs upon request. If you have any questions about our T&Cs, please phone your Account Manager on 020 8300 9495. We may carry out a credit check as part of our assessment procedures.

Where applicable the minimum contract term for our services will be 12 months. We aim to provide services within the timescales for the services specified in the ‘Agreement’ as defined in our standard T&Cs (www.premierchoicegroup.com/terms). If we need to carry out a survey of your premises or lay additional cabling, we will inform you of the revised timescales as soon as we can.

**Cancellation**  
If you decide to cancel your order or agreement before we have provided the services, you may do so without charge within ten working days of your order being signed. You may cancel your order for Network Services at any time before the Commencement date. If you do so then we will charge an administrative fee in addition to any Carrier or any other charges or costs incurred in relation to your Order and/or cancellation as specified within your contract.

Please refer to the Termination Clause in our T&Cs (www.premierchoicegroup.com/terms). Any Termination must be received in writing at: Premier Choice Group, Premier House, 102a Station Road, Sidcup, Kent DA15 7DE.

**Faults and Repairs**  
Please call our Service Desk Engineers on 020 8300 9495 if you experience a fault with any of our services. We aim to have this investigated and respond to you as outlined in the Maintenance Equipment and Installation Services section in our T&Cs (www.premierchoicegroup.com/terms) and our Maintenance Policy (www.premierchoicegroup.com/maintenance)

We do not set any operational service levels for SMEs in respect of:  
- activation of a new service  
- restoration following loss of service  
- keeping a pre-agreed engineer appointment

**Compensation and Refund Policy**  
We aim to investigate any claims and respond within 10 working days. Any refunds that are due will be credited to the next month’s invoice.

**Price Lists**  
Our pricing structure is available from our Sales Team on 020 8300 9495. We will write to you in advance, providing you with 30 days’ notice, if we change the pricing structure on your products and services.

**Billing**  
We will bill you monthly in advance.

You can choose to pay us via a range of options including BACS and Direct Debit. These are agreed at the start of your contract. If you wish to change your method of payment at any time, please call our Finance Team on 020 8300 9495.

We provide electronic bills as part of our service. Paper copies are available on request, charges will be as outlined in your Agreement with us.

If you have difficulty paying your bill, please contact us on 020 8300 9495 and we will try to arrange a different method of payment. We will do all we can to help our small business customers to manage their bills and avoid disconnection. In any event, you will be given 48 hours’ notice of any decision to disconnect your services.
Moving Office or Homeworker

Please call our Service Desk Engineers on 020 8300 9495 no later than 60 days before your move date. We will amend your account and billing requirements as necessary. We will endeavour to offer you the same telephone number to minimise disruption but please note that for geographic numbers this is not always possible.

Number Porting

Premier Choice Group recognise that keeping your existing telephone numbers may be important to you. If you move your business to us and wish to keep the number that you have with your old provider, we will arrange it if you ask us. We will work with you to ensure that the services are switched over at a convenient and appropriate time. For more information, please call our Service Desk Engineers on 020 8300 9495.

If we fail to allow you to move your number away from us, we will pay you compensation at a rate of \( \frac{1}{365} \)th cost of number per day of delay.

Directory Entries

You are entitled to a Directory Entry listing (including an entry in the Phone Book) for your fixed telephone numbers. If you do want your details included, please contact the Service Desk Engineers on 020 8300 9495.

Complaints

We make every effort to ensure that our customers are happy with the level of service, and the products and service they receive from us. However, despite our best efforts, things can go wrong. We take customer complaints very seriously and aim to resolve them quickly and efficiently.

Our Code of Practice on Complaint Handling and Dispute Resolution explains how customers can complain. The code also provides information on how we deal with complaints and your right to take unresolved complaints to Alternative Dispute Resolution. You can find a copy of our Complaints Code here at www.premierchoicegroup.com/customer-complaints-code. Alternatively, copies are available free of charge and on request from our Service Desk Engineers on 020 8300 9495.

Services for People with Special Needs

We are committed to helping all our customers to communicate easily. We offer the following additional services, on request, for customers who are older or who may have a disability:

- Priority access to the Customer Service Team
- Priority fault repair and assistance
- Third party bill management
- Copies of bills, contract and this Code in accessible format.

Data Protection

We comply fully with our obligations under the Data Protection Act 1998.
PART 2 - CODE OF PRACTICE FOR PREMIUM RATE SERVICE AND NUMBER TRANSLATION SERVICE CALLS

Purpose of this Code of Practice
This code informs you, our small business customers, about our policies on providing information about Premium Rate Service (PRS) and Number Translation Service (NTS) calls and on our charging policy for calls to PRS and NTS numbers.

Premium Rate Services
Premium rate services (PRS) are telephone numbers that offer some form of information or entertainment that is charged to your phone bill. UK-based PRS numbers are normally prefixed by “09” or “118”. Numbers starting 087 are also designated as Premium Rate numbers and subject to PRS regulation when they cost 7p per minute or more. Typical services include TV vote lines, mobile ringtone downloads, technical helplines, charity fund-raising and adult entertainment.

Charges for these services are made up of two parts, a service charge and an access charge and the total is added to your telephone bill. You will see the service charge advertised by the company providing the service alongside the number and this can be between 7p and £3.60 per minute, or £6 per call or per text (including VAT) for 08 and 09 prefixes. Calls to 118 services can cost up to £15.98 per call plus a £7.99 per minute charge (including VAT). The access charge is kept by us, your phone company. Our access charge for calling these services is shown in our price list, which is available on request from our Customer Service Team on 020 8300 9495 and via our website (www.premierchoicegroup.com).

If you have a problem with PRS, we can help. We can provide advice on checking the telephone number of any PRS charges that appear on your bill and will try to help you identify the premium rate service provider. We can use call barring to restrict access to “09” numbers. Please call our Customer Service Team on 020 8300 9495 for advice on this. We can give you a factsheet on PRS.

You can also ask for help from the Phone-paid Services Authority (PSA) which is the industry-funded regulatory body for Premium Rate Services. PSA operates a Code of Practice that sets out standards for the operation of PRS. You can use the PSA website at www.psaauthority.org.uk to check PRS numbers direct and find contact details for the company in question or to submit a complaint. PSA has the legal powers to require a provider of PRS to amend its service or promotional material (or both) and can also order refunds and impose penalties on service providers for breaches of the PSA Code. For other ways to contact Phone-paid Services Authority, see the “Useful addresses” section below.

Number Translation Services
Number translation services (NTS) are based on numbers that are normally prefixed “08”. For example, 0800 and 0808 are used to provide freephone services (some freephone services are also provided on 0500 numbers). Numbers starting 084 are normally used for customer service helplines. 087 numbers are used for information services, technical helplines and telephone banking. They are also used by organisations to help them provide call-management features such as intelligent call routing and fax-to-email services. Numbers starting 087 are also designated as Premium Rate numbers and subject to PRS regulation when they cost 7p per minute or more. Personal numbers prefixed 070 are also used for providing NTS such as “follow me” type services.

Charges for calling services on NTS numbers are made up of two parts, a service charge and an access charge and the total is added to your telephone bill. You will see the service charge advertised by the company providing the service alongside the number and this can range from free up to 13p per minute or per call (including VAT). The access charge is kept by us, your phone company. Our access charge for calling these services is shown in our price list, which is available on request from our Service Desk Engineers on 020 8300 9495 and via our website (www.premierchoicegroup.com). We can also give you a factsheet on NTS.
If you are unhappy with the help you have received from us on a problem with PRS or NTS, please contact our Service Desk Engineers on 020 8300 9495 and/or by email at faults@premierchoicegroup.com. The Service Desk Engineers have responsibility for compliance with our code of practice for PRS and NTS. You may also complain using the complaints procedure set out in our complaints code (www.premierchoicegroup.com/customer-complaints-code) including, ultimately, referring your complaint to Ombudsman Services.

**Internet diallers**

If you use the Internet via a dial up connection, it is possible for software to be placed on your computer without you knowing - using the same methods as for computer viruses. This type of software (known as Internet or rogue diallers) can then make calls to PRS and NTS numbers without your knowledge. Software is available to detect this activity and we can help you to access this - please contact our Service Desk Engineers on 020 8300 9495 for details. The Phone-paid Services Authority has been given responsibility for policing this type of activity and you can contact them via www.psauthority.org.uk to ask for help or to report examples of this type of abuse. For other ways to contact Phone-paid Services Authority, see the “Useful Addresses” section below. We can also help by barring calls to 09 numbers.

**The Telephone Preference Service**

If you don’t want to get sales and marketing calls you have not requested, you can add your details to a list run by the Telephone Preference Service (TPS). If your number is on the list, it is illegal for a company to call you for marketing purposes. You can contact the Telephone Preference Service via www.tpsonline.org.uk or by telephoning 0845 070 0707.
USEFUL ADDRESSES

The Ombudsman Services
3300 Daresbury Park, Daresbury, Warrington WA4 4HS
T: 0330 440 1614
E: osenquiries@os-communications.org
W: www.ombudsman-services.org

Ofcom
Riverside House, 2a Southwark Bridge Road, London SE1 9HA
T: 020 7981 3040 or 0300 123 3333
E: contact@ofcom.org.uk
W: www.ofcom.org.uk

Phone-paid Services Authority
40 Bank Street, London E14 5NR
T: 0800 500 212 or 020 7940 7474
E: info@psauthority.org.uk
W: www.psauthority.org.uk

Telephone Preference Service
DMA House, 70 Margaret Street, London W1W 8SS
T: 0845 070 0707
W: www.tpsonline.org.uk

Federation of Communication Services (FCS)
Provident House, Burrell Row, Beckenham, Kent BR3 1AT
T: 020 7186 5432
E: fcs@fcs.org.uk
W: www.fcs.org.uk

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